



*We're Sharing  
Jack's Story  
and It's  
Saving Lives*



**DoitforJack**  
JACK QUEHL FOUNDATION

# Community Impact Report

FY 2025



**John  
Thomas  
Quehl**  
6.22.97 -  
9.20.21

Dear Supporters of the Foundation,

It's hard to believe another year has passed and that Jack has been gone for nearly five years.

This foundation was created out of love and driven by a deep passion to save others and educate our community about dangers we didn't even know existed until it was too late. While that reality will never get easier, it continues to fuel our mission every single day.

As we reflect on 2025, we are incredibly proud of how far this foundation has come and the meaningful impact it has made across the Greater Cincinnati area and beyond. Because of supporters like you, we were able to launch our new website and release our documentary — an achievement that was especially meaningful as it was honored with Best Documentary of the Year at the Loveland Film Festival, competing against national submissions.

Our speaking programs have continued to grow, reaching new schools, businesses, and organizations. Along the way, we have met so many people who have joined us in this fight — individuals who have supported us, encouraged us, and helped carry us through moments of grief and times when continuing felt incredibly difficult.

***But we are not finished. In fact, we're just getting started!***

In March 2026, we are launching a new campaign and are stepping into the year with invigorated energy and purpose. We remain unwavering in our efforts to expand our reach, educate more people, and raise awareness throughout our community.

We need your help to continue this mission. You can support us by:

- Considering a recurring or sustainable donation
- Inviting us to speak at your workplace or organization
- Connecting us with your child's school
- Introducing us to potential partners who share our vision

We believe deeply in this mission.

*STEPHANIE + TOM QUEHL*

With gratitude,  
Tom & Stephanie



## OUR VISION

To preserve future generations by empowering them with knowledge to make life-saving decisions, so no family loses their Jack.



## OUR MISSION

To be a sought-after resource that delivers authentic stories and detailed information about fentanyl and other illicit drugs/substances.



## Our Story

Tom and Stephanie Quehl lost their son **Jack** to fentanyl poisoning in 2021. To honor him and protect other families from a similar tragedy, they founded **The Jack Quehl Foundation—DOITFORJACK**.



**Fentanyl is a leading killer of Americans ages 18-45. 132 die every day — the equivalent of a fully-loaded Boeing 737 crashing and killing everyone on board.**



## UNPRECEDENTED THREAT

Many ignore messaging about drug use as “not my problem,” but it’s no longer just about addiction. It’s about poisoning. Illicit recreational drugs and fake prescription pills are routinely laced with enough fentanyl to kill. Far too many young adults and parents are blind to the risks of ‘casual’ usage.



**We’ve created a life-preserving, influential brand with a compelling call-to-action that people want to engage, wear and share across all 50 states and 44 different countries.**



## WHAT WE DO



### WE ENGAGE:

Deliver critical information about the fentanyl crisis through in-person presentations that empower **students, parents, and educators, as well as corporate teams and their young-professional employees.**



### WE EDUCATE:

Produce and distribute **educational materials and awareness campaigns** that change perceptions and behavior around recreational drug use.

# Together, We'll Fight Fentanyl

*'Just say no' campaigns have been around for decades. What's different about the DOITFORJACK message? Hearing Jack's story — about someone just like them — creates a deeper, lasting impact on young people.*

## OUR IMPACT

- **16,000+** students engaged in schools and colleges across the Midwest
- **Thousands of parents and educators** engaged in prevention discussions
- **Growing partnerships** with companies, police departments, and community organizations
- Countless **lives impacted** by open conversations that drive awareness and encourage life-saving choices



“What is incredible is that you were able to connect with my typical teenager who thinks nothing bad could ever happen to him and that he already has the world figured out. And I thank you and Jack for that.”

“Because of what you shared, we have had a few, very deep conversations about situations that might arise in college and how to navigate them. Thank you for giving us a platform to discuss this.”

“[Our son] came out of the presentation saying 'I don't know how anyone in that theater would ever touch recreational drugs after listening to that presentation'.”

## We Need Your Help



### PARTNER WITH US

Support DOITFORJACK through personal donations or your company's giving campaign to directly help us produce engaging content, expand our reach, and continue life-saving education.



### BRING OUR STORY TO A SCHOOL OR COLLEGE

Help students rally together for safety. We'll educate – and empower – the whole student body with moving stories, motivating facts and unforgettable energy.



### BRING AWARENESS TO YOUR WORKPLACE

Nurture a safer work environment. Our speakers deliver a powerful presentation packed with unignorable facts and real stories.



### HAVE THE CONVERSATION

Educate your family, friends, and co-workers about fentanyl lacing. In many fentanyl poisoning cases, the victims had no idea they were taking fentanyl. Education saves lives.

Join Us.  
Have the Conversation.  
**DO IT FOR JACK.**



# Educating. Empowering. Saving Lives.



We've  
Engaged Over  
**16,000**  
Students Across  
The Greater  
Cincinnati Area.

## DOITFORJACK's Educational Engagements Are Making an Impact

Our presentations are designed to deliver critical information about the fentanyl crisis through stories that young adults, parents and educators can relate to. Awareness of the crisis is critical, but DOITFORJACK seeks a deeper level of acknowledgement around the topic of recreational drugs, to help drive proactive engagement between young adults and their parents and peers.

**OVER 90%**  
OF PARTICIPANTS  
EXPRESSED A GREAT  
SENSE OF "WORRY" OR  
CONCERN ABOUT FENTANYL  
AFTER ATTENDING THE  
PRESENTATION



“ DOITFORJACK brings the lifesaving message about fentanyl to life through authentic, heartfelt stories. As adults and educators, we have an obligation to teach our students about life – both the good and the risks.

“ Following the DOITFORJACK assembly, students and teachers were genuinely moved by what they heard. We've had meaningful conversations in the days that followed, and it's clear that Jack and his family's story had a real impact.



**OVER 95%**  
OF PARTICIPANTS SAY  
THEY LIKELY OR DEFINITELY  
WOULD SHARE OUR  
MESSAGE TO HELP SPREAD  
THE WORD ABOUT  
FENTANYL



**“** We have parents contact us regularly thanking us for taking the time to educate their daughters on these things.

**OVER 93% OF PARTICIPATING STUDENTS SAID THEY WOULD FEEL COMFORTABLE SPEAKING ABOUT THIS TOPIC WITH THEIR PARENTS**



**99% OF PARTICIPANTS SAID THIS PRESENTATION HAD A POSITIVE IMPACT ON THEIR DECISION TO SAY “NO” TO DRUGS**

**“** By sharing Jack’s story, the Quehls moved beyond statistics and connected with our students on a human level. As we approach prom and graduation season, the message provided a vital foundation for our students to make life-affirming choices.



**“** I have never seen a group so skilled at combining a personal, emotional story with a compelling case for future action. We look for every opportunity for our school to partner with DOITFORJACK because they always have a positive influence on our students.

**ROUGHLY 60% OF PARTICIPANTS FELT THERE IS NOT ENOUGH AVAILABLE INFORMATION ABOUT ILLICIT FENTANYL**

# We're Raising Fentanyl Awareness Every Day

From media efforts and school presentations to community outreach and testifying before homeland security about drug control, we are driving awareness about fentanyl poisoning in our home state of Ohio and beyond.



## Highlights



**19,000 STUDENTS & PARENTS** engaged through our presentations



**10 FAMILIES** combining efforts to tell their stories about fentanyl poisoning loss



**5M MEDIA IMPRESSIONS** delivered across events, social media, print and digital press coverage, guest appearances on podcasts, along with our website and eNewsletter



**400 VOLUNTEERS** for speaking, events, legislative efforts, foundation leadership, administrative needs and more



**1 CRITICAL OHIO BILL 88** focused on combatting the fentanyl crisis



**35 SCHOLARSHIPS AWARDED** for students to enrich their educations through travel



**7,000 DOITFORJACK shirts** spotted in 50 US states and 44 countries across all 7 continents

