



Educating. Empowering. Saving Lives.

Our Story

Tom and Stephanie Quehl lost their son **Jack** to fentanyl poisoning in 2021. To honor him and protect other families from a similar tragedy, they founded **The Jack Quehl Foundation—DOITFORJACK.**



Fentanyl is a leading killer of Americans aged 18-45. 132 die every day — the equivalent of a fully-loaded Boeing 737 crashing and killing everyone on board.



UNPRECEDENTED THREAT

Many ignore messaging about drug use as “not my problem,” but it’s no longer just about addiction. It’s about poisoning. Illicit recreational drugs and fake prescription pills are routinely laced with enough fentanyl to kill. Far too many young adults and parents are blind to the risks of ‘casual’ usage.



We’ve created a life-preserving, influential brand with a compelling call-to-action that people want to engage, wear and share across all 50 states and 27 different countries.



WHAT WE DO



WE ENGAGE:

Deliver critical information about the fentanyl crisis through in-person presentations that empower **students, parents, and educators, as well as corporate teams and their young-professional employees.**



WE EDUCATE:

Produce and distribute **educational materials and awareness campaigns** that change perceptions and behavior around recreational drug use.

Together, We'll Fight Fentanyl

'Just say no' campaigns have been around for decades. What's different about the DOITFORJACK message? Hearing Jack's story — about someone just like them — creates a deeper, lasting impact on young people.

OUR IMPACT

- **12,000+ students** engaged in schools and colleges across the Midwest
- **Thousands of parents and educators** engaged in prevention discussions
- **Growing partnerships** with companies, police departments, and community organizations
- Countless **lives impacted** by open conversations that drive awareness and encourage life-saving choices



What is incredible is that you were able to connect with my typical teenager who thinks nothing bad could ever happen to him and that he already has the world figured out. And I thank you and Jack for that.

We Need Your Help



PARTNER WITH US

Support DOITFORJACK through personal donations or your company's giving campaign to directly help us produce engaging content, expand our reach, and continue life-saving education.



BRING OUR STORY TO A SCHOOL OR COLLEGE

Help students rally together for safety. We'll educate — and empower — the whole student body with moving stories, motivating facts and unforgettable energy.



BRING AWARENESS TO YOUR WORKPLACE

Nurture a safer work environment. Our speakers deliver a powerful presentation packed with unignorable facts and real stories.



HAVE THE CONVERSATION

Educate your family, friends, and co-workers about fentanyl lacing. In many fentanyl poisoning cases, the victims had no idea they were taking fentanyl. Education saves lives.

“ Because of what you shared, we have had a few, very deep conversations about situations that might arise in college and how to navigate them. Thank you for giving us a platform to discuss this.

“ [Our son] came out of the presentation saying 'I don't know how anyone in that theater would ever touch recreational drugs after listening to that presentation'.

*Join Us.
Have the Conversation.
DO IT FOR JACK.*

